



call
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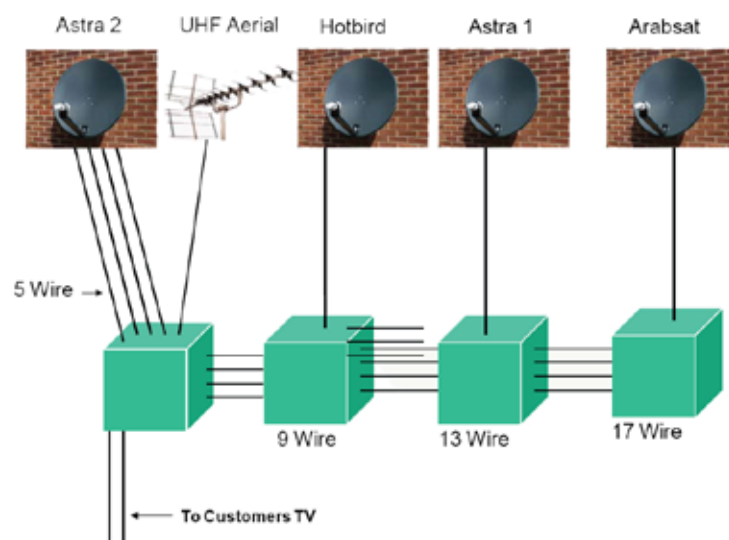
Integrated reception system for Multiple Satellite Systems

The big advantage of the IRS system is that it doesn't favour any particular supplier of digital television programmes.

This system is merely the network that delivers the television signals, leaving the choice of supplier to the owner, resident. There are a variety of satellites to choose from the first being the Sky system (Astra 2) with a great line up of programs and movies, sports channels.

Second being Hotbird which offers multi cultural channels plus a great diversity of services and a common choice for second satellite is Astra 1, Arabsat and Turksa. This means that flat owners and tenants have exactly the same digital TV choices as people living in houses – which is important, because it means that they won't be tempted to ignore planning and lease restrictions and put up their own satellite dishes instead.

If you choose to install an IRS we'll help you all the way, making the process easy and hassle-free. Many social landlords have already chosen an IRS and we are talking to many more about upgrading. We're helping landlords get ready for the digital switchover and would be delighted to do the same for you.



IRS gives people living and working in hotels, offices, shopping centres and any where you need to show selected viewing, advertise or for training and learning. Digital terrestrial TV, digital satellite TV and FM and DAB radio which consist of a 80cm dish. Then they will be ready for the Digital Switchover, but until then they can continue watching analogue TV as well.

IRS offers choice and flexibility. It can be wired so that potential clients see any chosen viewing material.

Building/Developer

By pre-wiring your residential apartment blocks, commercial buildings, hotels and much more, with Customs “dual feed” Integrated Reception System (IRS), you’ll be able to give Sky’s full range of digital entertainment options – through one shared satellite dish and aerial or have a Multi Satellite configuration which you can pick from a number of Satellites:

Astra1	Multi Cultural Lingual (French, German)
Astra2	Sky / Freesat BBC / TV HD
Hotbird	Multi Cultural Lingual (French, German and many more language channels)
Arabic sat	Arabic language
Turksat	Turkish language

This combination can be mixed and matched to best suit who might be watching and how you require the programming to be watched.

Social Housing

An IRS is the communal TV system that we recommend to social landlords, because it offers choice and flexibility. It is a cost-effective way to distribute digital TV to lots of homes at once, and is the best solution to get your flats ready for the digital switchover.

IRS gives people living in flats the full range of digital entertainment and interactive services that people living in houses have – a choice of hundreds of TV and radio channels and better reception.

Plus you can add a second satellite if the majority of your tenants are multi ethnic and require further programming to suit.

This can be discussed and a well detailed survey with all your requirements can be arranged.

Managing Agents

IRS for Managing Agents can solve most issues for your tenants throughout your property portfolio, but what if you have a large number of properties but each block consist of 4/6 apartments then FSD (Free Shared Dish) can be your solution.

For further information please visit www.digitalswitchover.co.uk or ring us on 08709 500 839

Subject to Custom TV Ltd Terms and Conditions

